



Judging

Artwork will be judged on the following parameters:

- Artistic skills
- Creativity and originality
- Contest theme: “Imagine going to school underwater, what would your day be like?”
- Unique and novel approach to the artwork
- Technical skill by grade level
- Adherence to the Art Requirements and the Rules

Artwork will be grouped and judged by four Grade Groups:

- Grades K-2
- Grades 3-5
- Grades 6-8
- Grades 9-12

Artwork will be judged using the following process:

- Each submission in each Grade Group will be given a score from 1 to 43, 1 being the lowest score. There will be a combined score from five (5) ESS judges. The top four traditional art finalists and the top digital art finalist with the highest score in each Grade Group will move to the next round.
- The top five (5) finalists in each Grade Group will be posted on ESS' social media accounts ([Facebook](#) and [Instagram](#)) for judging from the public between March 18, 2024, 12:00 am and March 24, 2024, 8:00 pm Eastern Time.
- A percentage of the total score from the number of likes, comments, and shares from ESS' social media ([Facebook](#) and [Instagram](#)) combined with the highest total score from the ESS judges will determine the winner from each Grade Group.

The winner from each Grade Group will be announced on ESS' social media pages on March 27, 2024. Each winner will receive a \$500 American Express gift card, plus an additional \$500 for their school.

Please read through the contest [Rules](#) for more information. For any questions, please contact ArtContest@ESS.com.