

ESS REFER A FRIEND PROGRAM TIP SHEETS

REGISTRATION & LOGIN

ESS has partnered with Referral Rock and Tango Card to offer an exciting incentive for spreading the word about our rewarding opportunities in education. Through our Refer a Friend program, you're eligible to receive a \$100 reward for every <u>eligible referral</u>. In this guide, you'll ind step-by-step instructions with screenshots to help you navigate the program. Please email <u>Refer@ESS.com</u> with any questions.

- 1. Visit <u>Refer.ESS.com</u> and click the **Register** button to sign up for the program.
- 2. Complete the registration form, agree to the Terms & Conditions, and click **Register**. You'll be directed to your referral dashboard, where you can start sharing your unique referral link.
- 3. You will also receive a welcome email from ESS via Referral Rock (no-reply@rrock.me). Click the link to set up a password for your dashboard so you can easily return.
- 4. If you already registered, please visit <u>Refer.ESS.com</u> and click **Sign In**. We recommend bookmarking this page for future access. Enter your credentials and click **Login**.
- 5. If you forgot your password or never set one up, click the **Forgot your password?** link. You will receive an email with instructions on resetting your password.

	Register Today to Join the ESS Refer a Friend Program! Click the Register button to activate your ESS Refer a Friend account. Once you i directed to your ESS Refer a Friend dashboard. From there, you can invite friend: eligible referral. Make sure to bookmark your dashboard so you can easily return	is and family to sign up with ESS – and start earning a \$100 reward for each	
1-	Already Registered? Click the Sign In button to access your ESS Refer a Friend dashboard. Once you'r track your referrals and invite new friends!	ister re signed in, make sure to bookmark your dashboard so you can easily return to n In	-
	Register Below To Start Sharing	Login	
	Name	Email	-4
0	□ I agree to the Terms and Conditions	Password Login	
2	Register Or register with	Forgot your password?	-5
	Continue with Google	Or login with	
	Continue as Samantha	Continue with Google	
	Already have an account? Sign in.		

CREATING A REFERRAL

Your referral dashboard offers a variety of ways to share your unique referral link with your friends. Once shared, your friend simply needs to follow the link and fill out a quick form before applying on our website. If your friend meets the program requirements, you'll receive your \$100 reward!

- 1. Click one of the social media buttons to share a ready-made post to your Facebook, Twitter, LinkedIn, or Pinterest account.
- 2. Click the icon of your email service to bring up an email that's ready to send to your friends.
- 3. Click the **Copy** button to share your link directly via text message or any other way you choose.
- 4. Your friend must follow your link, complete the brief form, and click the **Submit** button. Please note, this form **must** be submitted before the candidate starts their application with ESS.
- 5. Your friend will receive an email directing them to apply at ESS.com. The referral will qualify for a reward if they work 10 of their first 45 days and meet all other program requirements.

Refer a Friend to ESS!		To register, please fill or	ut the form and click subm	it.
	Full name			
Share on your social media!	Email address			
	State			
	Submit			
Share the program through email.				
	How It Worl	(S		
Copy the link to share.	Step 1	Step 2	Step 3	Step 4
https://ess.referralrock.com/l/1SAMANTHABR57/ Copy	Submit the referral	Go to ESS.com to	Get hired and work	Your friend receiv
Copy	form on this page.	submit your application.	10 of your first 45 days.	their referral bon

TRACKING REFERRALS AND REWARDS

By navigating through the different tabs of your referral dashboard, you can track your referrals, view the status of your rewards, and update your account information.

1. Click the **My Referrals** tab to view a full list of your referrals and track their status. You'll also receive an email from ESS via Referral Rock (no-reply@rrock.me) whenever one of your referrals changes status.

Referral Status Meanings

- **Pending** Someone has filled out the referral capture form through your link, creating a new referral in your account.
- **Qualified** Your referral has been hired by ESS.
- Approved Your referral has worked 10 of their first 45 days and meets all other program requirements. You qualify for a reward!
- **Denied** Your referral did not meet program requirements and is ineligible for a reward.

SS day counts.	. ↓		ESS Home Page
G My Dashboard	♡ My Referrals	👽 My Rewards	ి Account 💌
ierral	Status	Public Note	Last Update
na Lovegood	Pending		03/15/2022
aisy Duck	Denied	Referred After	03/15/2022
n Lennon	Approved		03/15/2022
tzie Bennett	Qualified		03/15/2022
amantha Test	Approved		03/08/2022
10 Results			1-5 of 5 Results 📥

TRACKING REFERRALS AND REWARDS

2. Click the My Rewards tab to see if you have any pending or issued rewards.

Reward Status Meanings

- **Pending** You have an approved referral! Your reward will be issued shortly.
- Issued Your reward link has been sent to you via email. Look for an email from Tango Card (noreply@tangocard.com) from the date your award was issued. If you can't find it, check your spam and junk folders. Please contact <u>Refer@ESS.com</u> if you need the email resent to you.
- 3. You can update your name, email, and password through the Account tab.

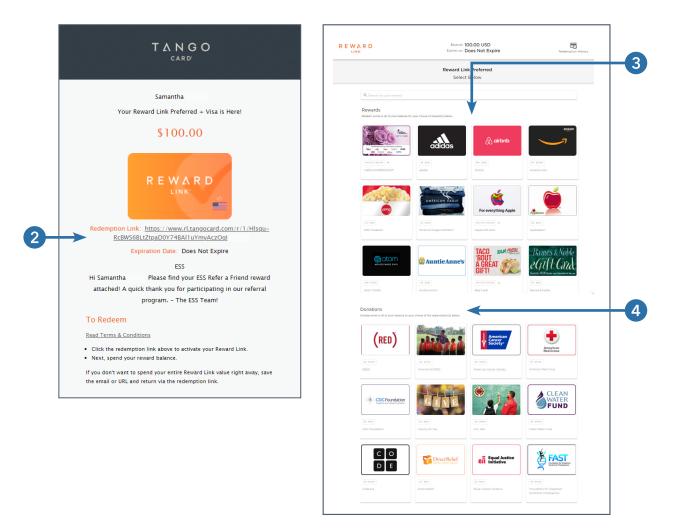
ESS Home Page					
Every day counts.	♡ My Referrals	및 My R	ewards	≗ Account ▼	
Reward	Status	Reward Amount	Issue Information	Create Date	
Reward Link w/Visa Choice	Pending - 03/15/2022	\$100.00	\$100 Gift Card	03/15/2022	
Reward Link w/Visa Choice	[Issued - 03/08/2022]	\$100.00	\$100 Gift Card	03/08/2022	

SS counts.			ES: Home Page
C My Dashboard	♡ My Referrals	🖞 My Rewards	Å Account ▼
Basic Details		Other Options	
irst Name Samantha		Change Password Update Email Addres	55
ast Name			

REDEEMING REWARDS

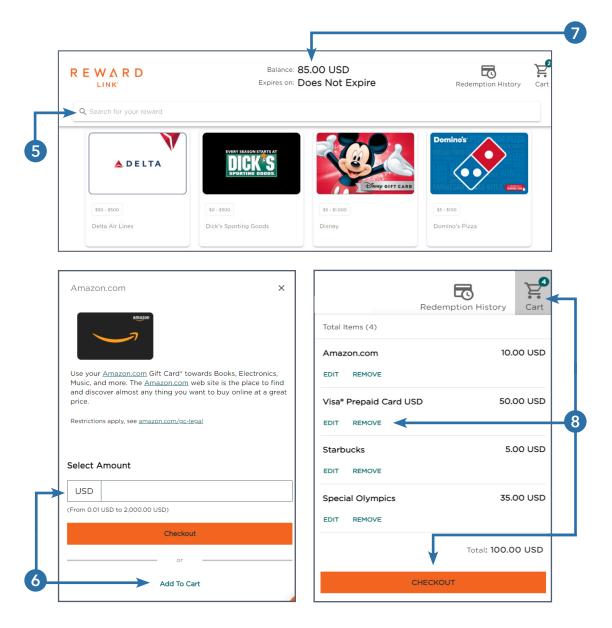
ESS uses a gift card distribution site called Tango Card to manage our referral rewards. Below, we've outlined what you can expect when one of your referrals meets the program requirements.

- 1. You will receive an email from ESS via Referral Rock (no-reply@rrock.me) when one of your referrals has met the program requirements and moves into the approved status. Please note, the reward has not been issued quite yet, but it's on its way!
- 2. Within the next few days, you'll receive an email from Tango Card (noreply@tangocard.com). Follow the redemption link to access the Tango Card reward site and redeem your reward.
- 3. Browse through the nearly 150 digital gift card options on the Tango Card reward site, including a Visa cash card. You can choose to split your reward into as many different gift cards as you'd like.
- 4. There are also a variety of charities that you can donate your reward to if you choose. These can be found by scrolling below the gift card section.



REDEEMING REWARDS

- 5. Use the search bar to search for your favorite stores, restaurants, and services.
- 6. Click the digital gift card you want and type in the amount you'd like to put toward it (or some merchants have pre-determined amounts to select from a dropdown menu). Then click Add to Cart.
- 7. Your balance is shown at the top of the page and will update as you add gift card(s) to your cart.
- 8. Click your cart to review your selections and edit or remove gift cards. When you remove a gift card, the amount will be added back into your balance. When you're satisfied with your selection(s), click **Checkout**.



REDEEMING REWARDS

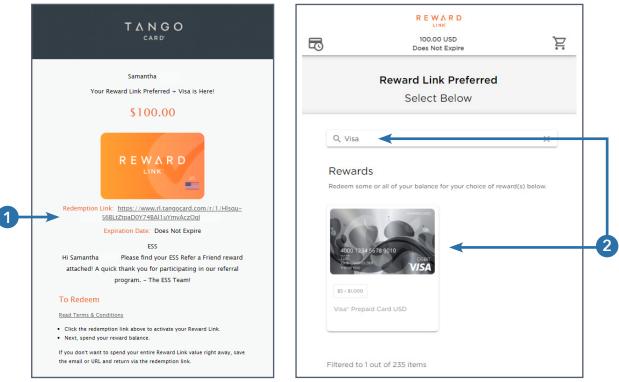
- 9. Add your first and last name to your order. Your email address is taken directly from your ESS Refer a Friend account and cannot be edited. Click **Review & Complete My Order**.
- 10. After a final review or your selections, agree to the Terms of Service and click **Complete My Order**. Your order is now finalized and can't be changed or returned.
- 11. You will receive a separate email from Tango Card (noreply@tangocard.com) for every gift card you ordered. Be sure to follow the redemption instructions listed in each email, as they vary between merchants. For example, you may receive:
 - A direct link to your gift card which you can use online or in store, where applicable.
 - A link to a redemption code to copy and add to your account with the merchant.
 - A link which allows you to choose between receiving a virtual gift card or having a physical gift card mailed to you for a small fee.
 - A confirmation of your donation, if you opted to donate your reward. Please note, you will not receive a receipt directly from the charity as Tango Card does not share your information.
- 12. If you have any issues or questions relating to your gift card, please visit <u>help.tangocard.com</u>. Your gift card email contains a Reference ID which you can relay to a Tango Card representative via chat.

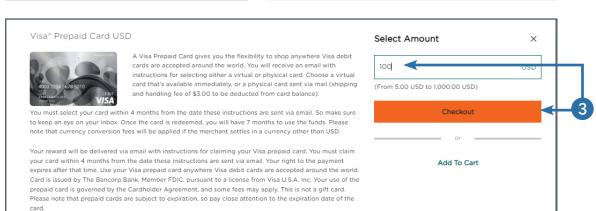
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Samantha				
Last Name			Samantha	
			Your Amazon.com Gift Card is Here!	
* Email Address testemail@gmail.com			\$10.00	
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Total: 10.00 USD			Reward Link	
			To Redeem	
		REVIEW & COMPLETE MY ORDER	Click the Redemption URL and enter Security Code to access the redemption instructions on the landing page. Please note: the Security	\checkmark
			Code above is not the rewards Claim Code used at checkout. Please only use the Claim Code provided on the following landing page.	
I und	erstand that my order is non-returna	able and is subject to the <u>Terms of Service</u>	If you have any problems or questions, please visit <u>help.tangocard.com</u> . To help us better assist you, we'll ask for your reference ID: RL220319 1344837-	-
	rivacy Notice		Restrictions apply, see <u>amazon.com/qc-legal</u>	
			and a support of the second seco	

GETTING A PHYSICAL VISA GIFT CARD

The easiest way to claim your referral reward is to select a digital gift card via Tango Card as outlined above. However, if you prefer a physical Visa Prepaid Card for a nominal fee, follow the below steps.

- 1. When you receive your referral reward email from Tango Card (noreply@tangocard.com), follow the **Redemption Link** to access the Tango Card reward site.
- 2. Type Visa into the search bar and click Visa Prepaid Card USD.
- 3. Type in your reward amount and click Checkout.





GETTING A PHYSICAL VISA GIFT CARD

- 4. Add your first and last name to your order. Your email address is taken directly from your ESS Refer a Friend account and cannot be edited. Click **Review & Complete My Order**.
- 5. After a final review or your selections, agree to the Terms of Service and click **Complete My Order**. Your order is now finalized and can't be changed or returned.
- 6. You will receive an email from Tango Card (noreply@tangocard.com) with instructions for redeeming your Visa Prepaid Card. Click the **Redemption Link** in the email.

	Digital delivery will be sent to First Name (required) Samantha	TANGO card
	Last Name Test Lenal Address (required) testemail@gmail.com The recipient anal has been pre-populated for this Reward Link: Review order Total Items (t) Total Items (t) Visar Prepaid Card USD 100.00 USD Total: 100.00 USD	Samantha Test, Your Visa® Prepaid Card USD is Here! S 100.00 Note: Strandback Strandback Strandback Strandback Methods Strandback
4	REVIEW & COMPLETE MY ORDER	Reward Link TO Redeem 1. Click the redemption link above to claim your reward. 2. Select a Virtual Visa Card, ready for immediate use online or over the phone anywhere Visa debit is accepted, or select a Physical Visa Card
5	I understand that my order is non-returnable and is subject to the <u>Terms of Service</u> and <u>Privacy Notice</u> COMPLETE MY ORDER	 to be mailed to you (shipping and handling fee of \$3.00 applies). 3. The redemption site will ask you to provide your name, address, email and mobile phone number to be associated with your Prepaid Card. 4. Agree to the Cardholder Agreement to complete the redemption.

GETTING A PHYSICAL VISA GIFT CARD

- 7. Click **Select** in the **Physical Visa Gift Card** box. When you choose this option, a small fee is deducted from the balance of your gift card to cover shipping and handling.
- 8. Type in your address and contact information, then click **Confirm**. Your Visa Prepaid Card will arrive at the address you specified in 7-10 business days.
- 9. If you have any issues or questions relating to your gift card, please visit <u>help.tangocard.com</u>. Your gift card email contains a Reference ID which you can relay to a Tango Card representative via chat.

Original Value: Digital Token USD 100.00 BA4D-BC6936		Physical Visa Card			
Collapse All		One-time-load phy	vsical plastic card. Shop in-store or	online.	
Virtual Visa	Card ^	Value USD 97.00		VISA	
	virtual card. Shop online or add to	All fields required.			
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elivery: Instant! Immediate a nd security code.	access to card number, expiration date	Last Name			
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	physical plastic card. Shop In-store or	State	Select One	~	
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